

Message Text

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PAGE 01 CARACA 09389 032057Z

63

ACTION CU-04

INFO OCT-01 ARA-10 ISO-00 /015 W
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P 032003Z AUG 76

FM AMEMBASSY CARACAS

TO SECSTATE WASHDC PRIORITY 4227

INFO USIA WASHDC

AMEMBASSY BRAZILIA

AMCONSUL RIO

AMEMBASSY BUENOS AIRES

AMEMBASSY SANTIAGO

AMEMBASSY LIMA

AMEMBASSY SAN JOSE

AMEMBASSY MEXICO

UNCLAS CARACAS 9389

FOR STATE FOR CU/ARTS, CU/ARA; USIA FOR ILA/EUBANK; ICS/DA;
IMV

E.O. 11652: N/A

TAGS: SCUL

SUBJ: PRESERVATION HALL JAZZ BAND

SUMMARY: EXTRAORDINARY PERFORMANCES OF THE OUTSTANDING
PRESERVATION HALL JAZZ BAND PLAYED TO SELL-OUT CROWDS ALL THREE
NIGHTS AT CARACAS'S TEATRO MUNICIPAL. GROUP'S APPEARANCE AT
BENEFIT CONCERT FOR WHEEL CHAIR BANK (HEADED BY WIFE OF GOV
MIN OF HEALTH) DESCRIBED AS "SHOW-STOPPER." FROM EVERY POINT
OF VIEW, BAND'S CARACAS STAY WAS HUGE SUCCESS.

2. POST-INITIATED PROGRAM WAS ONE OF A SERIES OF BICENTENNIAL
ACTIVITIES CO-SPONSORED BY EMBASSY AND FUNDATEATRO/FUNDARTE.
TOTAL POST CONTRIBUTION FOR SERIES WAS \$5000.

3. POST HANDLED PUBLICITY FOR PRESENTATION WITH WIDE RANGE OF
NEWSPAPER AND MAGAZINE FEATURES AND RADIO SPOTS AS WELL AS
SPECIALLY PREPARED FIFTEEN AND THIRTY MINUTE PROGRAMS CARRIED
ON THREE KEY STATIONS. IMV'S SPECIALLY PREPARED TV CLIPS

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PAGE 02 CARACA 09389 032057Z

WERE USED REPEATEDLY ON ALL FOUR VENEZUELAN STATIONS AND WERE

VERY USEFUL.

4. BAND IS VERY COOPERATIVE AND FULLY PROFESSIONAL,
AND IS A JOY TO WORK WITH. MANAGER ALVIN LAMBERT AND WIFE
ARE VERY ABLE AND FULLY KNOWLEDGEABLE OF THE BAND'S NEEDS.
THE MEMBERS ARE AMAZINGLY DURABLE AND COOPERATIVE. THEY
ARE CONSUMATE MUSICIANS AND SHOWMEN AND THE BEST PROGRAM IS
TO LET THEIR MUSIC CARRY ITS MESSAGE OF AMERICAN CULTURAL
VARIETY, VITALITY, AND EXCELLENCE.
VAKY

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